

2018 River Hills Home & Lifestyles Show

February 16, 17 & 18 - River Hills Mall - Mankato, Minnesota.

One Of The
Largest Attended
Events In The Midwest!

Over 60,000 Mall Visitors
During The
2017 Home & Lifestyles Show

Source: River Hills Mall Retail Visitor Research.



A Quality Event At A Premier Shopping Destination - The success of the River Hills Home & Lifestyles Show over the last 24 years, has been the “Face to Face” connection with new customers attending the show, as well as the malls thousands of retail customers and visitors.

Providing Access To The “Unreachable Invisible Consumer“ - “Invisible Consumers” are a demographic description of a growing population of well educated, high income consumers that rely on the internet, social media, satellite radio, and cell phones as providers of immediate information and entertainment. *Increasingly, these individuals are unreachable through traditional advertising.* **The River Hills Home & Lifestyle Show provides access to this growing demographics.**

Attractive Demographics

- * Median Consumer Age 37.4 Years.
- * Average Household Income \$65,269.00
- * Over 48,492 Employees Within A 5 Mile Facility Radius.
- * 33.1% Of Primary Market Have Household income In Excess of \$75,000.00.
- * 17.9% Of Primary Market Have Household income In Excess of \$100,000.00.
- * Customers generally visit the River Hills Mall an average of 45 times per year.

Learn More About The River Hills Mall by visiting: www.riverhillsmall.com or www.ggp.com

Sharing Of This Exhibit Information Is Encouraged - If you know of other businesses who can benefit from participating in this timely event. Our exhibit informational web site for this event is: www.mankatomnshows.com

Increase Your Sales In 2018 - Reserve your space today in our 26th annual show, for what is sure to be a successful addition to your promotional calendar.

If you have any questions regarding this event or the information on the following pages, please contact our office at: (507) 387-7469 or by email at: mankatomnshows@gmail.com

Your interest and consideration is appreciated.

Sincerely,
Brad and Julie Hansen

B&J Promotions

Exhibition Management & Exhibition Consultants
P.O. Box 1926 North Mankato, Minnesota 56002-1926
Telephone (507) 387-7469 mankatomnshows@gmail.com Fax (612) 564-7259

2018 RIVER HILLS HOME & LIFESTYLES SHOW

Exhibitor Rules and Information

- Location:** River Hills Mall 1850 Adams Street Mankato, Minnesota 56001
- Show Dates:** Friday, February 16, Saturday, February 17 and Sunday, February 18, 2018.
- Show Hours:** Friday and Saturday 10:00 A.M. to 9:00 P.M. Sunday 11:00 A.M. to 6:00 P.M.
- Exhibit Details:** Exhibit spaces are 10 Feet Wide x 8 Feet Deep. 8 Foot Back and 3 Foot Side Curtains are provided.
- Exhibit Rates:** 1 or 2 Exhibit Spaces \$525.00 each. 3 or 4 Exhibit Spaces \$495.00 each.
- Electrical Details:** Electrical \$45.00. 110 electrical outlets are available per exhibit. Grounded extension cords in a length of at least 20 feet should be brought for your exhibit.
- Reserving Space** To reserve exhibit space in this event, a deposit of 50% of the total amount including electricity, must be returned with a completed contract.
- Final Payment:** The final balance will be due on Friday, February 1, 2018.
- Payment Methods:** Business, Certified, Personal, Credit Card Convenience Checks, Money Orders as well as American Express, Discover, Master Card or Visa Credit Cards are accepted forms of payments.
- Move In:** Thursday, February 15, 9:15 P.M. to 12:30 A.M. Friday, February 16, 7:00 A.M. to 9:30 A.M. All exhibits must be assembled by 10:00 A.M. on Friday, February 16. Service entrance doors will be used for move in and move out of exhibit materials. Doors and entrances to be used will be marked. Any exhibit materials that can not be brought through service doors will need to enter through an overhead door and freely maneuver down an 8 foot aisle. Displays wider than 8 foot are acceptable. However, a scheduled Move In time must occur on Thursday, February 15, for larger displays.
- Move Out:** Exhibit Move Out will begin at the conclusion of the show at 6:00 P.M. on Sunday, February 18. Exhibits must be removed from the interior of the Mall by 8:30 A.M. on Monday, February 19.
- Insurance:** Each exhibitor must provide a Certificate of Insurance to B & J Promotions with a total of no less than (\$100,000 General Liability Insurance) by February 1, 2018.
- Form St-19:** Minnesota Law requires that participants must provide information on their status of possessing a valid sales tax permit number, having applied for, or a declaration that you are not required to have a sales tax permit number. This form will accompany the final statement.
- Security:** Your company's personnel will be responsible for the security of your exhibit and personal items contained within. River Hills Mall and its property are patrolled by Security.
- Draping:** Tables, chairs, carpet, and any other items needed for your exhibit may be rented from the designated Decorator prior to the show. This information will be provided with your final statement. Use of your own tables, chairs and carpet is permitted.
- Lodging:** Information on overnight lodging will be provided with your final statement.
- Signage:** All exhibits must have at least 1 sign identifying the exhibit. No hand lettered or stencil lettered signs will be permitted as exhibit identification.
- Restrictions:** Tables must be skirted and covered. Skirting must be clean and reach from table top to just at the floor.
Distribution of any food or beverage samples, is not allowed without knowledge of the Sponsor.
Individual exhibit displays, may not utilize materials, higher than 4 feet, that extend further than 4 feet from the back of the Exhibit. This restriction is directly related to obscuring the view of adjacent exhibitors.
Helium Balloons are restricted materials in River Hills Mall and can only be used for display purposes.
- Final Packet:** The Final Exhibit Packet will include detailed information on the following: Entering the Facility, Exhibit Restrictions, Draping, Lodging, Insurance, Minnesota St-19 form and other information related to your participation in this event.

B & J PROMOTIONS

Exhibition Management and Exhibition Consultants

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2018 River Hills Home & Lifestyles Show **Contract Application For Exhibit Space**

B & J Promotions, hereafter referred to as SPONSOR, grants to the company listed below, hereafter referred to as EXHIBITOR, the right to exhibit space at the 2018, River Hills Home & Lifestyles Show, subject to the terms and conditions on the reverse of this contract. The EXHIBITOR in submitting this contract or an EXHIBITOR in submitting payment agrees to the terms and conditions of this show as outlined on the reverse of this contract. This contract shall not be binding until accepted and signed by show SPONSOR.

A DEPOSIT MUST ACCOMPANY A COMPLETED CONTRACT TO RESERVE EXHIBIT SPACE

PLEASE TYPE OR PRINT THE FOLLOWING INFORMATION

Exhibiting Company _____ Date _____
 Address _____ P.O. Box _____ Apt _____ Suite _____
 City _____ State _____ Zip _____
 Phone _____ Cell _____ Fax _____
 Email Address _____
 By _____ Signature _____ Title _____
 My Company Will Be Exhibiting

Exhibit Location(s) Requested

PLEASE TYPE OR PRINT THE FOLLOWING INFORMATION

My company will need 1 or 2 () Exhibit Space(s) at \$525.00 per space. ----- \$ _____
 My company will need 3 or 4 () Exhibit Space(s) at \$495.00 per space. ----- \$ _____
 Electricity; 110 electrical outlet, \$45.00 per exhibit. ----- \$ _____
 Total Exhibit Investment. ----- \$ _____
 Deposit: (1/2 of the Total Investment of the Exhibit Space Leased). ----- < \$ _____
 Final Payment: Final Balance due and payable by February 1, 2018. ----- \$ _____

Please Complete The Following Only If Paying By Credit Card
 PLEASE TYPE OR PRINT ALL INFORMATION OTHER THAN REQUIRED SIGNATURE

Authorized Amount Of Payment \$ _____ Authorization Date _____

Credit Card Number _____ Credit Card Expiration Date ____/____

Signature Of Card Holder _____ Please Print Same Name _____

Name On Credit Card _____ Card Holder Telephone _____

Card Holder Address _____ City _____ State _____ Zip _____

OFFICE USE ONLY

Received and Adopted, Month _____ Date _____ Year _____ By: _____

Spaces Assigned: 1. _____ 2. _____ 3. _____ 4. _____ 5. _____ 6. _____ 7. _____ 8. _____

First Deposit # _____ CCV# _____ R _____ Deposit Date _____, _____ Amount \$ _____

Final Deposit # _____ CCV# _____ R _____ Deposit Date _____, _____ Amount \$ _____

All Payments Are To Be Made Payable And Emailed, Faxed or Mailed To:

B & J PROMOTIONS

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A copy of the contract application will be returned with final statement.

2018 River Hills Home & Lifestyles Show

Contract Rules & Regulations

B & J PROMOTIONS, hereafter referred to as SPONSOR, grants to the company listed on the reverse, hereafter referred to as EXHIBITOR, the right to exhibit space at the 2018, River Hills Home & Lifestyles Show, subject to the terms and conditions of this contract as outlined below. This application and contract shall not be binding until accepted and signed by show SPONSOR.

Show Location: River Hills Mall 1820 Adams St. Mankato, Minnesota 56001

Show Dates: Friday, Saturday and Sunday, February 16, 17 & 18, 2018.

Show Hours: Friday and Saturday 10:00 A.M. to 9:00 P.M. Sunday 11:00 A.M to 6:00 P.M.

Exhibit Deposit and Reserving Exhibit Space: To reserve exhibit space in this event, a deposit of 50% of the total amount including electricity, must be returned with a completed contract.

Final Payment: Final payment is due by February 1, 2018.

Move In: Exhibits can be assembled on Thursday, February 15, from 9:15 P.M. to 12:30 A.M. and on Friday, February 16, from 7:00 A.M. to 9:30 A.M. All exhibits must be assembled by the opening of the show at 10:00 A.M. on Friday, February 16. SPONSOR reserves the right to substitute and or reassign exhibit location in the event of uncontrollable circumstances.

Move Out: NO EXHIBITOR will remove their exhibit in part or whole, prior to 6:00 P.M. on Sunday, February 18. All exhibits must be removed from the interior of the facility by 8:00 A.M. on Monday, February 19, 2018. If EXHIBITOR fails to remove their exhibit, the SPONSOR will do so and expenses incurred shall be the responsibility of the EXHIBITOR.

Exhibit Space: An exhibit space is 10 Feet wide by 8 Feet deep. All exhibits must be confined to the limits of the EXHIBIT space. Exhibits shall not project further than 4 feet from back of exhibit so as not to obstruct the general view (sight lines) nor hide the exhibits of others. Aisle space shall not be used for exhibits or demonstrative purposes. SPONSOR has final authority to allocate the amount and location of space in the exhibition facility. SPONSOR will provide 8 foot back and 3 foot side curtains for each exhibit space.

Character of Exhibits: SPONSOR reserves the right to restrict, prohibit, or remove any exhibit which in the SPONSOR, or River Hills Mall Managements judgment may be offensive or detract from the general character of the show. This reservation includes persons, noise, items, conduct, printed material, or anything of an objectionable character which may detract from the general character of the show. Personal items should remain out of view. EXHIBITOR may not assign contract, or sublet the contracted space or any part without prior approval of SPONSOR. River Hills Mall can reject participation, by any company, by any individual, in any event, at any time.

Drapery and Signage: Tables must be skirted and covered. Use of your own display materials such as tables, chairs and carpet are permissible. Skirting must be clean, of a solid color, and reach from table top to just at the floor. Each Exhibit must be identified by at least one sign. Hand lettered or stenciled signs will not be permitted.

Security: EXHIBITOR and their employees are responsible for the security of their exhibit. After show closing, River Hills Mall and its property are patrolled by Security personnel.

Building, City, and State Regulations: EXHIBITOR agrees to, upon inspection, obey and abide by all rules related to participation by Building Inspector, Fire Marshal, State Health Inspector and such other departments and officials who regulate exhibits.

Sales Tax: All Exhibitors making sales during the show shall be responsible for the proper collection and reporting of any taxes.

Food and Beverage: EXHIBITORS may not distribute or sell food items without prior approval from SPONSOR.

Liability and Indemnification: The SPONSOR, Co-SPONSORS, River Hills Mall L.L.P., General Growth Properties, Inc., GGP Limited Partnership, GGP Mezzanine One L.L.P., and its direct or indirect parents and subsidiaries and or affiliates, Show Decorator or employees of, shall not be liable for the safety or security of exhibits or any other property nor shall they be liable for any bodily injuries or other damages arising out of the exhibit area or on River Hills Mall property. EXHIBITOR agrees to indemnify and hold SPONSOR, Co-SPONSORS, River Hills Mall L.L.P., General Growth Properties, Inc., GGP Limited Partnership, GGP Mezzanine One., and its direct or indirect parents and subsidiaries and or affiliates, Show Decorator or employees of, harmless from any damage, liability, loss or deficiency arising out of, or resulting from the use of exhibit space by EXHIBITOR, employees, sub-contractors, and others.

Final Exhibit Packet: The Final Exhibit Packet will include detailed information on the following: Drapery, Sales Tax, Lodging, Fuel Powered Equipment regulations, as well as other information pertaining to participation in this event.

Cancellation and Forfeiture of Payment: If an EXHIBITOR'S leased space is not fully paid for by February 1, 2018, SPONSOR may terminate this contract and reassign the space to another EXHIBITOR. If EXHIBITOR does not claim or occupy the assigned space(s) by 8:30 A.M. on Friday, February 16, 2018, SPONSOR may terminate this contract and reassign the space(s) to another EXHIBITOR. In neither case shall the defaulting EXHIBITOR be entitled to the refund of any sums paid in advance for such space. Should SPONSOR fail to hold this event it shall promptly refund all EXHIBITOR sums paid. Such refund shall be accepted by the EXHIBITOR in full settlement of all loss or damage suffered by the EXHIBITOR. Should EXHIBITOR find it necessary to cancel his exhibit space prior to February 1, 2018, 85% of funds will be returned. Cancellation by EXHIBITOR after February 1, 2018 will result in the forfeiture of all payments received. Cancellation of exhibit space by an EXHIBITOR must be provided in writing to SPONSOR.

Collection and or Insufficient Fund Fees: Collection and Legal Fees will be charged to EXHIBITORS, who have either contracted for exhibit space and fail to appear at event or for any and all outstanding balances as they may be. Returned check fees are \$35.00 per occurrence.

Force Majeure: If the River Hills Mall or any part of the exhibit area thereof is unavailable whether for the entire Show, or a portion of a Show as a result of fire, flood, tempest or any other such cause, or as a result of governmental intervention, malicious damage, acts of terrorism, acts of war, strike, lock-out, labor dispute, riot or any other cause it is necessary to cancel, or postpone the Show, or reduce installation time, event time or move out time, or change in exhibit location the SPONSOR shall not be liable to indemnify or reimburse the EXHIBITOR in respect of any damage or loss, or for direct or indirect expenses arising as a result thereof.

Revisions: SPONSOR may revise or amend terms and conditions of this contract, which are binding upon exhibitor.

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